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New Universe International Group Limited

新宇國際實業(集團)有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code on GEM: 8068)

FURTHER ANNOUNCEMENT ON PROPOSED TRANSFER OF LISTING FROM THE GROWTH ENTERPRISE MARKET TO THE MAIN BOARD OF THE STOCK EXCHANGE OF HONG KONG LIMITED

Reference is made to the announcements (the “Announcements”) of New Universe International Group Limited (the “Company”) dated (i) 28 March 2014 in relation to the submission of a formal application to the Stock Exchange for the proposed Transfer of Listing on 31 March 2014 (the “Application”), (ii) 20 August 2014 in relation to the Bankruptcy Adjudication of Mr. XI Yu, and (iii) 21 August 2014 in relation to a winding-up petition filed against NUEL. Unless otherwise defined, capitalised terms used herein shall have the same meanings as defined in the Announcements.

In light of the Bankruptcy Adjudication and the Petition, the Board is of the view that it is in the best interest of the Company and the Shareholders not to proceed with the Application at this stage. As such, the Board would like to inform the Shareholders that the Board has resolved to withdraw the Application.

The Board believes that the withdrawal of the Application has no material adverse impact on the financial or business operations of the Group.

Shareholders and potential investor are reminded to exercise caution in dealing with the shares of the Company.

By order of the Board
New Universe International Group Limited
HON Wa Fai
Executive Director

Hong Kong, 22 August 2014

As at the date of this announcement, the Board comprises three executive Directors: Mr. SONG Yu Qing (Chairman and Chief Executive Officer), Ms. CHEUNG Siu Ling and Mr. HON Wa Fai; one non-executive Director: Mr. SUEN Ki; and three independent non-executive Directors: Dr. CHAN Yan Cheong, Mr. YUEN Kim Hung, Michael and Mr. HO Yau Hong, Alfred.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com “Latest Company Announcements” page for at least 7 days from the day of its posting and on the Company’s website at www.nuigl.com.