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New Universe International Group Limited

新宇國際實業（集團）有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8068)

DISCLOSEABLE TRANSACTION COMPLETION OF THE ASSET SWAP AGREEMENT

The Board is pleased to announce that following the satisfaction of all the conditions precedent set out in the Asset Swap Agreement, Completion took place on 28 August 2013.

Reference is made to the announcement of New Universe International Group Limited (“Company”) dated 19 July 2013 (“Announcement”) in relation to, among other matters, the Asset Swap Agreement, pursuant to which, NURL agreed to dispose of 35% equity interest in XSNU to JSHF, and to acquire 16% equity interest of YCNUHF from JSHF. Capitalised terms used herein shall have the same meanings as defined in the Announcement.

The Board is pleased to announce that following the satisfaction of all the conditions precedent set out in the Asset Swap Agreement, Completion took place on 28 August 2013.

By Order of the Board
New Universe International Group Limited
XI Yu
Chairman

Hong Kong, 30 August 2013

As at the date of this announcement, the Board comprises four executive directors: Mr. XI Yu (Chairman), Mr. SONG Yuqing (Vice Chairman and Chief Executive Officer), Ms. CHEUNG Siu Ling and Mr. HON Wa Fai; one non-executive directors: Mr. SUEN Ki; and three independent non-executive directors: Dr. CHAN Yan Cheong, Mr. YUEN Kim Hung, Michael and Mr. HO Yau Hong, Alfred.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com “Latest Company Announcements” page for at least 7 days from the day of its posting and on the Company’s website at www.nuigl.com.