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New Universe International Group Limited

新宇國際實業(集團)有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8068)

RESULTS OF THE RIGHTS ISSUE

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The Board is pleased to announce that as at 4:00 p.m. on Friday, 22 July 2011, being the latest time for acceptance of and payment for the Rights Shares and application and payment for excess Rights Shares, a total of (i) 16 valid acceptances of provisional allotments for a total of 144,671,106 Rights Shares; and (ii) 9 valid applications for excess Rights Shares for a total of 2,474,706 Rights Shares were received. In aggregate, they represent approximately 73.14% of the total number of 201,189,168 Rights Shares available for subscription under the Rights Issue.

The total number of 2,474,706 excess Rights Shares being applied for by the Qualifying Shareholders represented approximately 4.38% of 56,518,062 Rights Shares available for application under the EAFs. The Rights Issue was under-subscribed by 54,043,356 Rights Shares, representing approximately 26.86% of the total number of Rights Shares. The Rights Issue became unconditional at 5:00 p.m. on Wednesday, 27 July 2011. In accordance with the terms of the Underwriting Agreement, NUEL had performed its underwriting obligations to subscribe for all the Untaken Rights Shares.

DESPATCH OF SHARE CERTIFICATES FOR THE RIGHTS SHARES

Share certificates for fully-paid Rights Shares in respect of the valid acceptances of the Rights Shares on PALs and successful applications for excess Rights Shares on EAFs are expected to be despatched on or before Monday, 1 August 2011 to those entitled thereto by ordinary post, at their own risks. As all applications for excess Rights Shares have been accepted, no refund of subscription monies by way of cheque is required.

COMMENCEMENT OF DEALINGS IN THE FULLY-PAID RIGHTS SHARES

Dealings in fully-paid Rights Shares will commence on the Stock Exchange at 9:00 a.m. on Wednesday, 3 August 2011.

Reference is made to the prospectus of New Universe International Group Limited (the “Company”) dated 8 July 2011 (the “Prospectus”) in relation to the Rights Issue. Terms defined in the Prospectus have the same meanings when used herein, unless the context requires otherwise.

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EXCESS RIGHTS SHARES

All of the valid applications for a total of 2,474,706 excess Rights Shares have been accepted. Accordingly, a total of 2,474,706 excess Rights Shares have been allotted to the Qualifying Shareholders lodging such valid applications and each of them has been allotted with the number of Rights Shares for which they have applied.

SHAREHOLDING STRUCTURE OF THE COMPANY

Set out below is the shareholding structure of the Company immediately before and after completion of the Rights Issue:

	Immediately before completion of the Rights Issue		Immediately after completion of the Rights Issue	
NUEL	1,249,649,115	62.11%	1,428,657,382	64.56%
Public Shareholders	<u>762,242,566</u>	<u>37.89%</u>	<u>784,423,467</u>	<u>35.44%</u>
Total	<u><u>2,011,891,681</u></u>	<u><u>100%</u></u>	<u><u>2,213,080,849</u></u>	<u><u>100%</u></u>

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By Order of the Board
New Universe International Group Limited
CHAN Chun Hing
Chief Executive Officer

Hong Kong, 29 July 2011

As at the date of this announcement, the Board comprises four executive directors: Mr. XI Yu (Chairman), Mr. CHAN Chun Hing (Chief Executive Officer), Ms. CHEUNG Siu Ling and Mr. HON Wa Fai; two non-executive directors: Mr. SONG Yuqing (Vice Chairman) and Mr. SUEN Ki; and four independent non-executive directors: Dr. CHAN Yan Cheong, Mr. YUEN Kim Hung, Michael, Mr. HO Yau Hong, Alfred and Mr. LEE Kwan Hung.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com “Latest Company Announcements” page for at least 7 days from the day of its posting and on the Company’s website at www.nuigl.com.