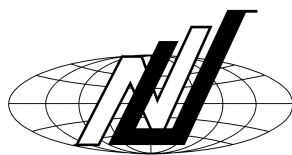


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New Universe International Group Limited

新宇國際實業（集團）有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8068)

APPOINTMENT OF DIRECTOR

The Board is pleased to announce that Mr. CHAN Chun Hing has been appointed as an executive director and the chief executive officer of the Company with effect from 3 May 2010.

The board of directors (the “Board”) of New Universe International Group Limited (the “Company”) is pleased to announce that Mr. CHAN Chun Hing (“Mr. CHAN”) has been appointed as an executive director and the chief executive officer of the Company with effect from 3 May 2010.

Mr. CHAN, aged 45, holds Bachelor of Science degree from Thames Polytechnic in the U.K. and a Master of Business Administration degree from Murdoch University in Australia. Mr. CHAN is a fellow member of the Institute of Financial Accountants (U.K.) and a full member of the National Institute of Accountants (Australia), Hong Kong Institute of Surveyors and Chartered Institute of Arbitrators (U.K.). Mr. CHAN was appointed to senior management positions in various listed companies in Hong Kong and overseas with extensive experience in corporate management. He has over 20 years of professional experience in the fields of finance, investment and real estate development.

Mr. CHAN is appointed under a service contract with the Company and is subject to retirement by rotation and other related provisions as stipulated in the Articles of Association of the Company. The remuneration of Mr. CHAN will be HK\$1,200,000 per annum which was determined by the Board with reference to the prevailing market conditions, his roles and responsibilities.

Save as disclosed above, Mr. CHAN:

- (i) has not held any other directorship in other listed public companies in the last three years;
- (ii) did not hold any position with any other members of the Group;

- (iii) has no other relationship with any director, senior management, substantial shareholders or controlling shareholders (as defined in the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange of Hong Kong Limited (“GEM Listing Rules”)) of the Company;
- (iv) does not have any interest in the shares of the Company which is required to be disclosed under Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong); and
- (v) does not have any other information to be disclosed pursuant to the requirements of the Rule 17.50(2)(h) to (v) of the GEM Listing Rules and there is no other matters relating to the appointment of Mr. CHAN that need to be brought to the attention of the shareholders of the Company.

The Board would like to extend a warm welcome to Mr. CHAN in joining the Board of the Company.

By order of the Board
New Universe International Group Limited
XI Yu
Chairman

Hong Kong, 3 May 2010

As at the date of this announcement, the Board comprises Mr. XI Yu, Mr. CHAN Chun Hing, Ms. CHEUNG Siu Ling and Mr. HON Wa Fai as executive directors; Mr. SUEN Ki as non-executive director; and Dr. CHAN Yan Cheong, Mr. YUEN Kim Hung, Michael and Mr. HO Yau Hong, Alfred as independent non-executive directors.

This announcement, for which the directors of the Company (“Directors”) collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing The Listing of Securities on the Growth Enterprises Market (“GEM”) of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief:

- (i) the information contained in this announcement is accurate and complete in all material respects and not misleading;*
- (ii) there are no other matters the omission of which would make any statements in this announcement misleading; and*
- (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.*

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least 7 days from the day of its posting and on the Company’s website at www.nuigl.com.