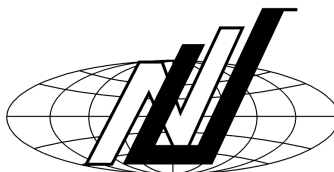


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New Universe International Group Limited

新宇國際實業（集團）有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8068)

NOTICE OF BOARD MEETING

The board of directors (the “Board”) of New Universe International Group Limited (the “Company”) hereby announces that a meeting of the Board will be held at Rooms 2110-2112, 21/F., Telford House, 16 Wang Hoi Road, Kowloon Bay, Kowloon, Hong Kong on Thursday, 9 August 2007 at 3:30 p.m. for the following purposes:

1. To consider and approve the unaudited interim results of the group, comprising the Company and its subsidiaries, for the six months ended 30 June 2007; and to approve the draft announcement of the unaudited interim results to be published on the GEM website and on the Company’s website;
2. To consider the payment of a dividend, if any; and to consider the closure of the Register of Members, if necessary; and
3. To transact any other business, if any.

By Order of the Board
New Universe International Group Limited

XI Yu
Chairman

Hong Kong, 19 July 2007

As at the date of this announcement, the Board comprises Mr. XI Yu, Ms. CHEUNG Siu Ling and Mr. HON Wa Fai as executive directors; Mr. SUEN Ki as non-executive director; and Dr. CHAN Yan Cheong, Mr. YUEN Kim Hung, Michael and Mr. HO Yau Hong, Alfred as independent non-executive directors.

This announcement, for which the directors of the Company (“Directors”) collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing The Listing of Securities on the Growth Enterprises Market (“GEM”) of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief:

- (i) the information contained in this announcement is accurate and complete in all material respects and not misleading;*
- (ii) there are no other matters the omission of which would make any statements in this announcement misleading; and*
- (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.*

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least 7 days from the day of its posting.