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NEW UNIVERSE INTERNATIONAL GROUP LIMITED

新宇國際實業(集團)有限公司*

(Incorporated in the Cayman Islands with limited liability)

ANNOUNCEMENT

This announcement is made at the request of the Stock Exchange of Hong Kong Limited.

The board of directors (the “Board”) of New Universe International Group Limited (the “Company”) has noted today’s increase in price of the shares of the Company and wish to state that it is not aware of any reasons for such an increase other than the Company’s circular in relation to major and connected transaction despatched on 19 November 2003.

The Board also confirms that except for the above mentioned transaction, there are no negotiations or agreements relating to intended acquisitions or realisations which are discloseable under Chapters 19 to 20 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (“GEM Listing Rules”), neither is the Board aware of any matter discloseable under the general obligation imposed by Rule 17.10 of the GEM Listing Rules, which is or may be of a price-sensitive nature.

Made by the order of the Board, the directors of which collectively and individually accept responsibility for the accuracy of this announcement.

By order of the Board
New Universe International Group Limited
Fung Kwai Ming
Company Secretary

Hong Kong, 28 November 2003

* *for identification purpose only*

This announcement will remain on the “Latest Company Announcements” page of the GEM website for at least 7 days from the day of its posting.